



**PROVIDENCE BRUINS**

**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Blair Carroll, VP - PR + Creative Services  
carroll@pseagency.com  
401.680.4724

Sarah McMahon, Account Executive - PR  
mcmahon@pseagency.com  
401.680.4724

**MEDIA ADVISORY/PHOTO OPPORTUNITY**

**NOEL ACCIARI TO APPEAR AT DUNKIN DONUTS FOR ICED COFFEE DAY**

**PROVIDENCE, RI** – Noel Acciari, a Johnston, RI native and member of the Providence Bruins, will be at the Plainfield Pike Dunkin Donuts location to work the drive-thru and meet fans on May 25th, 2016. Acciari will be at Dunkin Donuts to raise awareness for the annual Iced Coffee Day to support Hasbro Children’s Hospital. One dollar of every iced coffee sold will go back to the hospital.

**WHO:** Noel Acciari.  
Noel Acciari will be available for photo/video opportunities and interviews.

**WHAT:** Working the drive-thru, taking photos, and signing autographs for fans.

**WHEN:** Wednesday, May 25, 8:00 a.m. – 10:00 a.m.

**WHERE:** Dunkin Donuts, 1999 Plainfield Pike, Johnston, RI 02919

- - - - -  
**About The Providence Bruins**

The Providence Bruins are an American Hockey League franchise and the top affiliate of the NHL’s Boston Bruins. Since moving to Providence in 1992 the P-Bruins have been among the league leaders in regular season attendance. On the ice the team has enjoyed similar success, having won five division titles, three regular season titles and the Calder Cup in 1999.

**About PSE Agency**

PSE Agency is a full service creative, marketing and advertising agency located in Providence, Rhode Island. PSE delivers results for brands, sports teams and venues with a unique blend of services that redefines what “full service” means. PSE offers partners a full range of integrated services built to work together to provide unmatched value and access in the areas of Marketing, Creative, Media, Partnerships and Events.

- - - - -  
#05/23/2016#