



PROVIDENCE BRUINS

MEDIA RELEASE

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NOEL ACCIARI LENDS A HAND AT DUNKIN' DONUTS ICED COFFEE DAY

Johnston, RI - Providence Bruins Forward Noel Acciari showed off his quick hands on a different kind of ice today.

Acciari worked the drive through at a Johnston, RI Dunkin Donuts serving customers frozen drinks in honor of Iced Coffee Day, an annual Southern New England holiday that raises money for Hasbro Children's Hospital. One dollar of each iced coffee sold went back to the hospital. This particular Dunkin Donuts location was meaningful to Acciari, as he grew up down the street from it.

Fans had the opportunity to take photos and have autographs signed by Acciari, and he had several special customers including his grandfather and mother. Dunkin Donuts and Hasbro Children's Hospital are both proud partners of the Providence Bruins.

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About The Providence Bruins

The Providence Bruins are an American Hockey League franchise and the top affiliate of the NHL's Boston Bruins. Since moving to Providence in 1992 the P-Bruins have been among the league leaders in regular season attendance. On the ice the team has enjoyed similar success, having won five division titles, three regular season titles and the Calder Cup in 1999.

About PSE Agency

PSE Agency is a full service creative, marketing and advertising agency located in Providence, Rhode Island. PSE delivers results for brands, sports teams and venues with a unique blend of services that redefines what "full service" means. PSE offers partners a full range of integrated services built to work together to provide unmatched value and access in the areas of Marketing, Creative, Media, Partnerships and Events.

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